



AMERICA'S GRASSLANDS CONFERENCE

INVITATION TO SPONSOR THE 2025 AMERICA'S GRASSLANDS CONFERENCE

Dear Grassland Partner,

The National Wildlife Federation along with Nebraska Grazing Lands Coalition and the University of Nebraska-Lincoln are pleased to announce our upcoming America's Grasslands Conference to be held in June 2025 in Kearney, Nebraska!

This will be the seventh biennial conference and is preceded by six highly successful conferences held in Cheyenne, WY (2023) Bismarck, ND (2019), Fort Worth Texas (2017), Fort Collins, CO (2015), Manhattan, KS (2013), and Sioux Falls, SD (2011), which were attended by 225-300 participants.

The America's Grasslands Conference continues to serve as the premier meeting for stakeholders who care about the conservation of grasslands- bringing together researchers, producers, conservationists, policy professionals, and others over a three day period.

The 2025 conference will feature a theme of Grasslands Across Generations, with a particular focus on the modification of grasslands over time and the progression of grassland conservation. This emphasis will also help orient our future endeavors and pave the way for the next generations to move this important work forward.

As with our previous conferences we will be including talks and breakout sessions on a diverse array of topics, including: partnership success stories and case studies, Indigenous or community based stewardship of grasslands, grazing management, climate change and energy development, ecosystem services, education strategies, grassland connectivity, and wildlife movements on grasslands.

The event will also include a day of optional field trips to local grasslands, where participants will get to see firsthand exciting and successful grassland management, research, and conservation projects.

As we continue to plan the 2025 conference and put together the program, we look forward to receiving input from our sponsors and encourage you to share any ideas that you have.

We hope that you will consider becoming a sponsor of this exciting event. We rely on sponsorships to subsidize or waive the registration costs and provide travel assistance for ranchers, producers, and students who would otherwise not be able to attend the conference. We appreciate your consideration of this request for support!

Sincerely,
Lekha Knuffman
Senior Agriculture Specialist - National Wildlife Federation



Photos: Ethan Freese (top two photos) and ARS Central Plains Experimental Range (bottom photo)

AMERICA'S GRASSLANDS CONFERENCE 2025 SPONSORSHIP BENEFITS

HOSTED BY:



Lead Sponsor.....\$10,000

- A full-page ad in a prime spot in the program
- Include your materials in conference packet
- Listed as host of a reception or meal (*by mutual agreement*)
- Premium exhibit space during the conference*
- Company logo and link to company website on conference website
- Logo on program and conference banner in largest size
- Acknowledgment in opening and closing sessions
- Three complimentary full conference registrations

Plains Bison.....\$5,000

- A full-page ad in the program
- Listed as a host of a break (*by mutual agreement*)
- Premium exhibit space during the conference*
- Company logo and link to company website on conference website
- Logo on program in second largest size
- Acknowledgment in opening and closing sessions
- Two complimentary full conference registrations

Sage Grouse.....\$1,000

- Exhibit space during the conference*
- Company logo and link to company website on conference website
- Logo on program in 4th largest format
- Acknowledgment in opening and closing sessions
- One complimentary full conference registration

Pronghorn Antelope.....\$2,500

- A half page ad in the program
- Premium exhibit space during the conference*
- Company logo and link to company website on conference website
- Logo on program in 3rd largest format
- Acknowledgment in opening and closing sessions
- Two complimentary full conference registrations

Monarch Butterfly.....\$500

- Exhibit space during the conference*
- Name listed on program and registration website
- Acknowledgment in opening and closing sessions
- Does not include conference registration

**All exhibitors must be registered for the conference.*

We pledge support for the America's Grasslands Conference at the following level:

- | | |
|--|--|
| <input type="checkbox"/> Lead Sponsor: \$10,000 and above \$_____ | <input type="checkbox"/> Plains Bison: \$5,000 and above \$_____ |
| <input type="checkbox"/> Pronghorn Antelope: \$2,500 and above \$_____ | <input type="checkbox"/> Sage Grouse: \$1,000 and above \$_____ |
| <input type="checkbox"/> Monarch Butterfly: \$500 and above \$_____ | <input type="checkbox"/> Customized Level: \$_____ |

Our pledge will be sent in the following way:

- ☐ Contribution enclosed (*Please make check payable to National Wildlife Federation with America's Grassland Conference in the memo line.*)
- ☐ Please send invoice to address in box below.

Please indicate payment type:

- ☐ Check
- ☐ Credit Card (*To pay by credit card please call Charlene Adams (703) 438-6093 or Lois Hadi (703) 438-6023 and indicate that you are sponsoring the America's Grasslands Conference*)
- ☐ ACH Payment

Contact Name and Title:

Phone Number and Email:

Please return this form and your check to:

Lekha Knuffman
National Wildlife Federation
1200 G Street NW, Suite 900
Washington, DC 20005
knuffmanl@nwf.org

Thank you for your generous support of the America's Grasslands Conference!