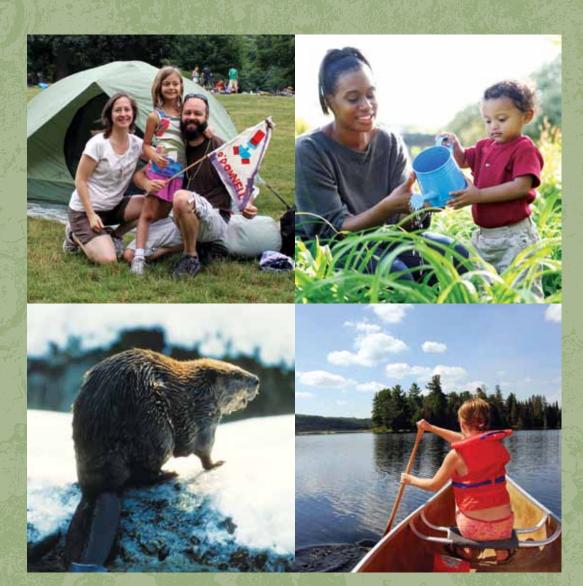


235,000 New Yorkers Support the National Wildlife Federation.



Find out why...



Northeast Regional Center



NWF has almost a quarter of a million

New York supporters and is active in every
corner of the state. We are in homes with
our award-winning Ranger Rick publications
for toddlers and school-aged children and

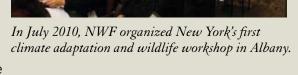
in schools with our Eco-School programs. We are in communities putting thousands of people in touch with nature in schools and backyards with our Certified Wildlife Habitat programs.



Protecting Wildlife

NWF partners with New York's leading conservation organizations to protect wildlife. This work occurs in coordination with our Washington, D.C., office and other regional offices working to protect America's wildlife and special places from the Rockies to the Arctic and protecting key conservation laws such as the Endangered Species Act and the Clean Water and Clean Air Acts.

- » Advancing Wildlife Science NWF is leading a multi-partner, first-of-its-kind study of the impacts of climate change on New York's wildlife habitats, from forests essential to the bobcat to wetlands critical to the yellow-spotted salamander.
- » Creating On-the-Ground Conservation Models NWF is applying the latest climate science to specific demonstration projects, such as our
 - work with the Wildlife Conservation Society to protect old-growth forests in the 15,000-acre Shingle Shanty Preserve in the Adirondacks.
- » Advocating for Wildlife NWF is working with the Department of Environmental Conservation to improve New York's wildlife



protection plans, including organizing two key coalitions – **Teaming with Wildlife** and the **NY Climate and Wildlife Alliance**.

Promoting Wildlife Corridors – NWF is working with the Nature Conservancy and other organizations and government agencies to ensure wildlife have access to vast areas of habitat leading from the Adirondacks into Vermont and beyond.



The National Wildlife
Federation's Northeast
Regional Center, in
partnership with leading
organizations and businesses,
provides cutting-edge public
policy and advocacy to
protect wildlife, connect
children and families to
nature, and advance climate
change and energy solutions.
The Northeast region includes
New York, New Jersey, and
all of the New England states.



SUNY Rockland Community
College students show off with
pride the Certified Wildlife Habitat
they helped to create. The college
partnered with AmeriCorps and
United Water Company to restore
a wildlife habitat as an ecological
and educational resource, including
developing a trail guide that
hundreds of elementary students
have used.



Connecting Children With Nature

Children are spending over eight hours every day watching TV and playing on the computer. NWF is helping to reverse this trend with a comprehensive set of national and regional outreach and educational programs.

- » Encouraging Wildlife Habitat Close to Home Over 5,000 New Yorkers have participated in NWF's Certified Wildlife Habitat™ program and 120 schools have adopted schoolyard habitats across the state.
- » Working on Climate Change in Schools NWF and HSBC Bank in North America are working together with nine Buffalo schools as part of a global network to advance students' and teachers' knowledge about climate change, their carbon footprint, and how to implement carbon reduction action projects.
- » Promoting Eco-Schools –

We have registered 32 Eco-Schools in New York over the past year. NWF is the USA host organization for this international, sustainable-school certification program that is already in 51 countries with over 38,000 schools registered globally.



In Buffalo, nine schools have already registered to become Eco-Schools.
Check out their exciting video:
http://www.schooltube.com/video/b4c5287646e39235cdca/

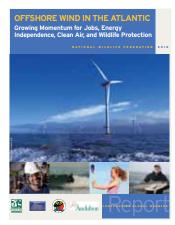


In June 2010, NWF's Northeast Regional Center Executive Director, Curtis Fisher, and his family (center, 2nd row), got the chance to camp out with New York families (many who were camping for the first time). Marshmallows, geo-caching, and many other activities made this first NWF Great American Backyard Campout event in New York City a big success.

Providing Climate Change and Clean Energy Solutions

NWF is spearheading strong regional and national energy and climate initiatives. Specifically, NWF is calling for a rapid transition to clean energy including promoting wildlife-friendly renewable energy and opposing "dirty" fuels, such as tar sands from Canada.

- » Supporting Offshore Wind NWF is working closely with partners up and down the Atlantic coast, including in New York, to promote appropriately sited offshore wind in the Atlantic Ocean to reduce pollution, create
 - jobs, spur economic growth, create energy independence, and protect wildlife.
- » Opposing Dirty
 Fuels NWF is
 leading efforts to
 oppose dirty tar
 sands from Alberta,
 Canada. We recently
 brought together
 42 organizations
 to sign comments
 opposing the
 Keystone XL
 pipeline, including
 many New York
 organizations.



In December 2010, NWF released a comprehensive Atlantic offshore wind report. Over 150 media outlets covered the report, which was co-sponsored by over 40 organizations and labor unions.



In July 2010, NWF and NYPIRG organized an event opposing the proposed Keystone XL pipeline that would bring dirty tar sands fuel into this country from Canada.



Building a Conservation Movement

NWF's mission – "to inspire Americans to protect wildlife for our children's future" – requires that the organization be a part of building a stronger conservation movement. A key NWF strategy brings diverse networks of people together and forges strong partnerships to achieve our common goals for a clean environment and a rich array of wildlife and natural areas.

- » Partnering with EANY NWF is proud that Environmental Advocates of New York is our state affiliate. Based in Albany, Environmental Advocates monitors state government, evaluates proposed laws, and champions policies and practices that will ensure the responsible stewardship of our shared environment.
- » Opposing Dangerous Fracking NWF and Environmental Advocates have been working hard to ensure that New York's water, people, and wildlife are protected from the impacts of dangerous fracking.
- » Restoring the Great Lakes NWF is a founding member and co-chair of the 115-member Healing Our Waters – Great Lakes Coalition, which works to fund and implement the restoration of the Great Lakes. We have won a \$775 million federal investment in the Great Lakes Restoration Initiative.



In April 2010, Tony Anderson, co-founder of the Let's Raise a Million Project spoke at a Fair Climate-Mixer organized by the NWF staff in Manhattan.

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